SSA — Accessible Grant Hub: Moreton Bay Innovation Grant (Easy Read + AAC)

This page is ready to publish on the **Strategic Self-Advocacy (SSA)** website using our SSA visual language.

📒 SSA Branding Notes

- **Page title (H1):** *Moreton Bay Innovation Grant – Access, Mobility & Inclusion*
- **Subheading:** *An Easy Read guide with AAC supports, created by SSA.*
- **Palette:** SSA core colours (Teal 600, Indigo 700, Gold 500, Coral 400) with WCAG AA contrast.
- **Icon set:** SSA line icons (stroke 2px) + filled accessibility pictograms.
- **CTA style:** Rounded rectangle, bold label, large tap target.
- **Header utility bar:** Easy Read toggle | Increase text | Contrast | Read Aloud | Auslan video.

🟩 Hero (Above the Fold)

- **Heading:** *Make Moreton Bay easier for everyone.*
- **Short line:** *Grants for ideas that improve access, mobility, and inclusion.*
- **Primary CTAs:**
- 📝 *Read the Easy Guide*
- 📬 *Download AAC Cards*
- 📄 *Apply Now*

🖼 About the Grant (Easy Read)

- The City of Moreton Bay is funding new ideas to make parks, transport, and public places easier to use **for everyone**【36†source】.
- This is for the whole community. It especially helps people with disability, carers, and families 【36†source】.

Who Can Apply (Easy Read)

- Organisations in Queensland.
- Community groups, businesses, service providers, councils 【36†source】.
- Teams that work **with** people with lived experience.

⬜ Ideas We Want (Easy Read)

- Clear, accessible information about places, transport, toilets, events 【36†source】.

• Tools and equipment that help people move around safely (parks, beaches, paths)【36†source】.
• Training for staff and businesses on inclusion【36†source】.
• Ways for the community to give feedback and improve services【36†source】.
• Low-cost, simple ideas that can grow across the city【36†source】.

⬛ Funding & Time (Easy Read)

• **Up to $100,000 (ex GST)** to test your idea in Moreton Bay【36†source】.
• Projects run for **6–8 months**【36†source】.
• **Pitch Day:** 9 October 2025【36†source】.
• **Projects start:** likely November 2025【36†source】.

♋ How to Apply (Easy Read)

• Tell us your idea and why it helps the community.
• Share your plan, timeline, and budget.
• Show your team's skills.
• Apply through the official link in the grant call【36†source】.

♏ Why It Matters (Easy Read)

• Many people in Moreton Bay need better access to move, play, learn, and work【36†source】.
• Your ideas can reduce barriers and grow inclusion across the region【36†source】.

💛 AAC Symbol Cards (Download)

Board 1 — Core Concepts
- 💡 Idea · 🔋 Access · 🧱 Transport · 🗾 Park · 🍥 Changing Places · 🖌️ Wayfinding
Board 2 — Actions
- 📝 Apply · 🗓️ Timeline · 💰 Funding · 🛠️ Build · 🕙 Improve · 📢 Feedback
Board 3 — Ratings
- 🧦 Works well · 🧱 Needs fixing · 🖍️ Safety issue · 🕙 Priority

Files: **/downloads/SSA_AAC_MoretonBay_Core.pdf**, **/downloads/SSA_AAC_MoretonBay_Actions.pdf**, **/downloads/SSA_AAC_MoretonBay_Ratings.pdf** (placeholders).

🛗 Accessibility Tools (SSA Components)

• Easy Read toggle (short sentences + symbols).
• Text-to-speech / Read Aloud.
• Font size & contrast controls.
• Video explainer with captions + Auslan overlay.

• Simple feedback form: *"What would make Moreton Bay easier for you?"*

✅Footer (SSA)

• SSA contact · privacy · accessibility statement.
• Credit: Created by **Strategic Self-Advocacy (SSA)** with content from the City of Moreton Bay PSP Challenge.

CMS Snippets (paste into SSA website)

Hero Title (H1):
Moreton Bay Innovation Grant — Access, Mobility & Inclusion

Hero Lead:
Grants for ideas that make parks, transport, and public places easier for everyone.

CTA Buttons:
Read the Easy Guide | Download AAC Cards | Apply Now

SEO Meta Title:
Moreton Bay Innovation Grant (Easy Read) — Strategic Self-Advocacy (SSA)

SEO Meta Description:
Easy Read and AAC-friendly guide to the City of Moreton Bay innovation grant for access, mobility and inclusion. Funding up to $100,000. Pitch Day 9 Oct 2025.

Dev Hand-off Notes

• Use SSA Section blocks (2-col grid → 1-col on mobile).
• Icons from SSA set (SVG, 24–32px, title/aria-labels).
• Buttons: min height 48px; focus-visible outlines.
• Landmarks: header / main / nav / footer; section headings follow H1→H2 order.
• Provide downloadable PDFs (Easy Read, AAC boards) and alt text for each file.

Easy Read Guide – Moreton Bay Innovation Grant

🌐Website Landing Page Mock-Up

Header Section

- **Title:** *Moreton Bay Innovation Grant – Access, Mobility & Inclusion*
- **Subtitle:** *Making our city easier for everyone to use.*
- **Call to Action Buttons:**
- 📝*Read Easy Guide*
- 📬*Download AAC Cards*
- 📄*Apply Now*

🔲About the Grant

- The City of Moreton Bay is funding new ideas.
- Goal: make transport, parks, and spaces more accessible.
- Focus on inclusion for people with disability, carers, families, and the community.

Who Can Apply

- Queensland organisations.
- Community groups, businesses, service providers, councils.
- Teams that can co-design with people with lived experience.

⬜ Ideas We Want

- Clear and accessible information platforms.
- New equipment or tech to improve movement.
- Inclusive parks, beaches, and spaces.
- Training for staff, councils, and businesses.
- Community feedback tools.
- Low-cost and scalable solutions.

⬛ Funding

- Up to $100,000 available.
- Projects run for 6–8 months.

🖤Timeline

- Apply: now open.
- Interviews: mid 2025.
- Pitch Day: **9 October 2025**.
- Projects start: **November 2025**.

♌ How to Apply

- Write about your idea.
- Show community benefits.
- Share plan, budget, and team.
- Apply through official application link.

♍ Why It Matters

- 1 in 5 people in Moreton Bay live with disability.
- This grant helps make:
- 🚪 Travel easier
- 📉 Parks usable
- Community life more inclusive

💛 AAC Symbol Cards

- 💡 Idea
- 🔋 Access
- 📉 Park / Nature
- 🚪 Transport
- Community
- 📝 Application / Form
- ⏰ Time / Deadline
- 💰 Money / Funding
- 🧦 Good / Works well
- 🧱 Not good / Needs fixing

♎ Contact

- Email: partnerships2@detsi.qld.gov.au
- Website: City of Moreton Bay official site

⬤ Accessibility Features

- Easy Read toggle.
- Text-to-speech button.
- Font size and contrast controls.
- Video explainer with captions + Auslan.
- Feedback form: "What would make Moreton Bay easier for you?"